

# Welsh Baseball



## A great heritage...

[www.welshbaseball.co.uk](http://www.welshbaseball.co.uk)

“

Baseball, our baseball, is the best of all sports. If it had the chance to compete on level terms with other summer sports it would still be the major sporting passion of south Wales and Liverpool. For players it's enjoyable as a game of skill and athleticism. For spectators, the action is open and visible. I recall the great days of the war and post-war years when crowds of 10,000 plus flocked to major games. The game has been neglected in favour of less spectator-friendly sports. It is due for a major revival because of its intrinsic quality and competitive excitement.

”

Paul Flynn MP



**The traditional game of Welsh baseball provides fantastic summer entertainment for all the family – as it has done since Victorian times.**

Combining the most exciting elements of American baseball, cricket and rounders, Welsh (or British) baseball is a fast-moving, all-action game which is enjoyed by people of all ages and abilities – from the stars of the Premier Division and the Wales team to recreational clubs and juniors.

With roots stretching back to the early bat-and-ball games of centuries past, Welsh baseball was formalised in 1892 with the foundation of the Welsh Baseball Union. And in 1908, the first international match was held between Wales and England – a fixture which celebrated its centenary in Cardiff in 2008.

The game's rich heritage has earned it a special place in the affections of communities in the sport's heartlands, especially in Cardiff and Newport.

an exciting future...

At the peak of its popularity, baseball games drew crowds of 10,000 and more. Even now, with all the other attractions available, thousands of people play, watch and enjoy the sport – and numbers are growing.

Baseball is a game with a broad appeal and it can be played with little specialist equipment. The women's game is booming and increasing numbers of schools across South Wales and beyond are taking up the sport.

The game offers a great way to enjoy exercise, fresh air and team spirit, and there has never been a better time to get involved in Welsh baseball as a player, helper, supporter or sponsor.

**Welsh  
Baseball**

A great game to play..

[www.welshbaseball.co.uk](http://www.welshbaseball.co.uk)



Photo: Media Wales

Photos: Media Wales

**Physical exercise is increasingly recognised as an important factor in enjoying a long and healthy life.**

Sports such as baseball have the power to enrich lives, raise self-esteem, and provide a sense of community pride - as well as a lot of fun. And its different formats, such as smaller diamond for younger age groups, ensure it can be enjoyed by players of all abilities and all ages.

In the summer months, public parks – especially in Cardiff and Newport - echo to the sound of bat on ball and shouts of encouragement, as baseball fever takes over.

From serious league and cup games to light-hearted knockabouts, there is plenty of baseball to be seen and enjoyed.

You don't need much in the way of expensive kit to play. Unlike American baseball, the fielders do not use gloves. Only the back stop has a pair of padded gloves and a face guard. The bat is shorter than an American baseball bat and it has a flat face like

and great to watch..

a cricket bat, while the players wear soccer-style uniforms with shorts to help them run between the bases and in the field.

If you decide to play, you'll be following in some famous footsteps. Many Welsh soccer stars, including John Toshack, Terry Yorath and Nathan Blake, and rugby union and league greats such as Mark Ring, Jim Sullivan and Terry Holmes, have all played Welsh baseball.

The sport also has its fans in the corridors of power. Newport West MP Paul Flynn even put forward a House of Commons motion in July 2008 congratulating the Welsh and English baseball authorities on holding the centenary international match.

For information on where you can watch or how you can start to play, visit the website [www.welshbaseball.co.uk](http://www.welshbaseball.co.uk) or contact the Welsh Baseball Union on 01633 770918.

**Welsh  
Baseball**

# A great game...

[www.welshbaseball.co.uk](http://www.welshbaseball.co.uk)

These are some of the sponsorship opportunities available. There are many other packages on offer, and we can tailor packages to suit your needs. Please contact us to discuss - [info@welshbaseball.co.uk](mailto:info@welshbaseball.co.uk) or telephone 07890 288302.



Photo: Media Wales

## **Title sponsorship of Welsh League | £3000**

Your company named in all official communication referring to the league, including publications, media releases and website

Advertisements in all official WBU publications

The option to have banners at any league game \*

Tickets to annual awards dinner and the option to present trophy

## **Main sponsor of Wales A team | £2000**

Your company logo prominently on Wales team shirts

Company named in official communication referring to the national team, including publications, media releases and website

Advertisements in all official WBU publications

The option to have banners at international game \*

Tickets to awards dinner and the option to present trophy

## **Main sponsor of Wales B or Youth teams | £600**

As 'main sponsor' package for relevant team.

**Title sponsorship of league divisions or cup competitions | From £500 per division or cup**  
Package as league sponsorship for relevant division or cup

## **WBU associate sponsor | £100**

Company named as a WBU associate sponsor in media release, yearbook and website

Your company logo and advertisement in WBU Yearbook

Company logo and link from Welsh baseball website.

\*Banners at games - Subject to ground conditions and safety concerns

**Welsh baseball offers businesses a unique opportunity to be part of an exciting summer sport at the heart of the community for a very low cost.**

League and cup matches are played on parks across Cardiff and Newport, attracting thousands of spectators throughout the season.

There is regular media coverage in the South Wales Echo and South Wales Argus, and occasionally in Wales' national press, notably the Western Mail and Wales on Sunday.

BBC Wales has long been a keen supporter of the game and has provided television and radio coverage, as well as a dedicated page on its sports website.

Other media are increasingly reviving their interest in this great game, and Welsh baseball has recently been featured on the UK TV station Five, as well as in major articles in US publications.

And the sport has its own developing website at [www.welshbaseball.co.uk](http://www.welshbaseball.co.uk)

with great opportunities ...

Welsh baseball remains an amateur sport, but money is needed to help bring new young players through the ranks, to run leagues and to finance the national teams.

The sums are small compared with the demands of rugby, soccer or cricket, but the rewards for sponsors can be extremely valuable. There are opportunities to sponsor leagues or divisions, with the company named in the competition title, advertisements in official publications, web links, banners at matches, and all the associated PR and promotional potential.

There are also options to sponsor Wales' national teams, with company logos on the team kit, as well as major promotion at the international games and in surrounding publicity.

Packages can be tailored to suit sponsors' needs, and can start from as little as £100. We would aim to apply for Sports Match funding to further boost the value of your sponsorship.

To find out how Welsh baseball could provide a platform to promote your business, email [info@welshbaseball.co.uk](mailto:info@welshbaseball.co.uk) or phone 07890 288302.

# Welsh Baseball

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Welsh Baseball Union supported by:



sports council wales  
cyngor chwaraeon cymru



Produced for the Welsh Baseball Union by Code 13 Sports Media, London, and Weltch Media, Cardiff

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